



Barcelona (Spain), and Bloomington (USA)

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PRESS RELEASE

ESADE Future of Work Chair in ESADE Business School (Spain) and iUniverse publishers (Indiana –USA) are happy to announce the publication of Prof. Simon Dolan latest book entitled: **Coaching by Values** - A guide to success in the life of business and the business of life. This is Prof. Dolan 50th book, and is written for Coaches, coaches to be, managers and educators in general. This outstanding book establishes a new school of thought in coaching. It is a written in an easy to follow style and includes ample exercises and methodology that can be used by coaching in any context (work, family, business, life and wellness coaching). Some of the world foremost celebrated coaches and paradigm breakers have contributed original vignettes to this book (i.e. David Ulrich, Riane Eisler, Michele Hunt, Richard Barrette and David Caruso, to name a few). The book helps to detect, organize and understand our core values and align them with our personal, work and life goals. The book can be used in conjunction with other coaching tools developed by the author such as the “Value of Values” game card (see: www.learning-about-values.com) or the Value audit software (see: www.mbvsuite.com). The book has been hailed already by academics and coaches who has been trained to use this new concept and methodology as a coaching breakthrough. The book is available in Perfect bound version and in eBook format at iUniverse bookstore : <http://www.iuniverse.com/Bookstore/BookDetail.aspx?BookId=SKU-000465744>. Very shortly it will be available at all ebook channels (i.e. www.amazon.com; www.barnesandnoble.com , and others).